

PRINCESS CRUISES CAPTAIN'S
CIRCLESM LAUNCH SAVINGS
Save up to \$100 per person when you
book early. See inside front cover for details.



2016-2017 WEST COAST DEPARTURES

Sailings to Hawaii, Mexico and along the Pacific Coast from
Los Angeles, San Francisco & Vancouver | September 2016 to April 2017 Cruises



CRUISERS' CHOICE AWARD,
CRUISE CRITIC



FIND TIME TO UNWIND IN THE RELAXING WEST

For your next vacation, choose from a variety of sunny, sensational destinations close to home — Hawaii, Mexico, California and the Pacific Coast. Princess offers an array of itineraries sailing out of Los Angeles, San Francisco or Vancouver, B.C., ranging from 1- to 6-day Getaways, 7- to 10-day cruises to the Mexican Riviera and California Coast, 15-day Hawaiian Island Voyages, and a four-week Hawaii, Tahiti & Samoa cruise. Sip wine, take a beachside siesta or dance the hula on the voyage of your choice.

On the cover: (clockwise from top) Dancers perform a traditional Hawaiian hula; Mariachi musicians welcome you to the Mexican Riviera; a Princess® ship sails beneath San Francisco's landmark Golden Gate Bridge
Below: The dazzling costumes of Princess' Mexican Fiesta

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Extra Savings for Our Valued Past Guests!*

- Limited-time offer — Just book any of these vacations to enjoy Princess Cruises Captain's CircleSM Launch Savings:
- An extra savings of up to \$100 per person*
- Enjoy a 2-for-1 deposit (just 10% of cruise fare)

Call your travel
consultant or Princess[®]
at 1-800-774-6237
for details.

Up to **\$250 free onboard spending money**
for veterans, retired and active military.
See back cover for details.

*Princess Cruises Captain's Circle Launch Savings of up to \$100 per person discount is applicable in all categories and combinable only with Launch Fares and Group Fares. Specific discount amounts vary by itinerary and cruise length. Regional and other past guest promotions or "new booking only" promotions (such as Flash rates) are not combinable with the discount. Princess Cruises Captain's Circle Launch Savings is not applicable to third- and fourth-berth guests. Reduced deposit offer is 10% per person and does not apply to third- and fourth-berth guests. Reduced deposit is not combinable with other reduced deposit offers.

Call 1-800-774-6237 for details. Expires December 31, 2015, for Fall 2016 sailings, and March 31, 2016, for Spring 2017 and Holiday sailings in all markets. Promotion code is PA1. The contents of this brochure are accurate as of the date of printing and are subject to change. Please refer to princess.com for up-to-date information.



NEW WAYS TO SEE THE WEST COAST



Above: Take in the night sky with Discovery at Sea

NEW

Soak in the local flavors; revel in the rich traditions

Princess brings the color, culture and flavors on board, putting the spotlight on local entertainment, festivals and food!

- **Festivals of the World.** Celebrate the world's great regional festivals on board — in Mexico, learn to make Aztec paper flowers and marzipan skulls as part of the Mexican Fiesta! In Hawaii, the King Kamehameha Festival commemorates Hawaii's great king with hula and ukulele lessons and Hawaiian language classes.
- **Regional fare on board.** Delicious regional food offerings include Hawaii Island Night with kalua pig, lomi lomi salmon and ahi poke, as well as California wines and a variety of margaritas in Mexico and mai tais in Hawaii.
- **Enriching Entertainment.** Enjoy local traditional entertainment on board and on shore, such as a Mexican Folkloric Festival in Puerto Vallarta.*

*On select sailings

NEW

Stephen Schwartz brings his "magic" on board

Stephen Schwartz, Grammy- and Academy Award-winning composer of *Wicked*, *Godspell*, *Pippin* and more, is creating spectacular new shows unique to Princess. First up, *Magic to Do*, combines show-stopping magic with music from Schwartz, both original music and some of his most popular show hits.

Discovery[™] at SEA

Princess has joined forces with Discovery[™] to introduce Discovery at Sea — exciting new experiences that bring the wonders of the world to life.

- **Discovery On Board.** Participate in hands-on activities, including Stargazing at Sea, *Shark Week* games, gold panning, trivia and new youth and teen crafts, games and more!
- **Discovery On Shore.** Choose from excursions recommended by two of the most trusted names in world travel — Discovery[™] and Animal Planet[™] — plus tours created exclusively for Princess! See page 9 for sample shore excursions.

For more information visit: princess.com/discovery



THE HAWAIIAN ISLANDS

Rising like emeralds from the mid-Pacific are the picturesque Hawaiian islands. From the museums and cultural attractions of Honolulu to the remote and forbidding Na Pali Coast of Kauai, the main islands of an archipelago that actually stretches some 1,500 miles are one of the world's great tourist destinations. Come and discover such attractions as Maui's former whaling village of Lahaina, stunning Volcanoes National Park on the Big Island, and Oahu's beautiful North Shore. And on all visits to Honolulu, we stay in port until 11 PM so you can enjoy the beautiful evenings.



Happening Honolulu

Home to around half a million people, bustling Honolulu is Hawaii's state capital and only major city. Here, surrounded by turquoise waters and balmy tropical vegetation, you will find fascinating historic and cultural attractions. Pearl Harbor, site of the tragic Japanese bombings of December 7, 1941, that forced America into World War II, remains a revered place in the city. Alternately, famed Waikiki Beach — framed by iconic Diamond Head peak — is the city's playground, where generations of tourists have hula danced and tried surfing.

Legendary Diamond Head frames Waikiki Beach in Honolulu, Hawaii



15
Days

Hawaiian Islands

Crown Princess®
Star Princess®

Los Angeles, Hilo, Honolulu, Kauai (Nawiliwili), Maui (Lahaina), Ensenada, Los Angeles

2016 Departure Dates

Star Princess			Crown Princess		
Oct	26	Wed	Oct	5*	Wed
Nov	20	Sun			
Dec	5	Mon			
Dec	20*	Tue			

2017 Departure Dates

Star Princess		
Jan	4	Wed
Jan	23	Mon
Feb	7*	Tue
Feb	22	Wed
Mar	13	Mon

Launch Fares

Interior fares from	\$1,599*
Oceanview fares from	\$2,199*
Balcony fares from	\$2,499*
Mini-suite fares from	\$2,999*
Suite fares from	\$4,699*



15
Days

Hawaiian Islands

Grand Princess®

San Francisco, Hilo, Honolulu, Kauai (Nawiliwili), Maui (Lahaina), Ensenada, San Francisco

2016 Departure Dates

Oct	29	Sat
Nov	23	Wed

2017 Departure Dates

Jan	9	Mon
Feb	3*	Fri
Mar	10*	Fri
Apr	8	Sat
Apr	23	Sun

Launch Fares

Interior fares from	\$1,699*
Oceanview fares from	\$2,299*
Balcony fares from	\$2,599*
Mini-suite fares from	\$3,199*
Suite fares from	\$4,999*

* Port order may vary.

* Fares based on 10/29/16 sailing. Taxes, Fees and Port Expenses up to \$230 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.

* Port order may vary.

* Fares based on 12/5/16 sailing. Taxes, Fees and Port Expenses up to \$160 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



**Captain's Circle
Launch Savings**

For a limited time, past guests can **save up to \$100 per person** and enjoy a **2-for-1 deposit** on any cruise*

See inside front
cover for details


15
Days

Hawaiian Islands

Star Princess®

Vancouver, B.C., Hilo, Honolulu, Kauai (Nawiliwili), Maui (Lahaina), Vancouver, B.C.

2016 Departure Date

Sep 24 Sat

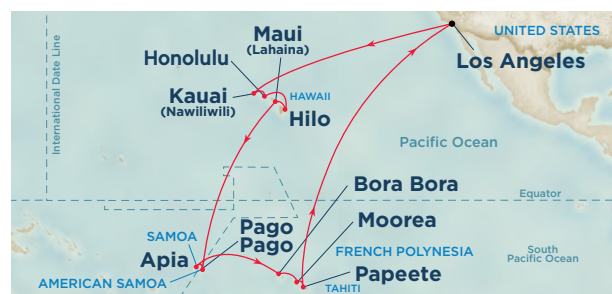
2017 Departure Date

Apr 21 Fri

Launch Fares

Interior fares from	\$1,699*
Oceanview fares from	\$2,299*
Balcony fares from	\$2,599*
Mini-suite fares from	\$3,199*
Suite fares from	\$4,999*

*Fares based on 9/24/16 sailing. Taxes, Fees and Port Expenses up to \$165 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.


28
Days

Hawaii, Tahiti & Samoa

Crown Princess®

Los Angeles, Kauai (Nawiliwili), Honolulu, Hilo, Maui (Lahaina), Cross the Equator, Pago Pago, Cross the International Date Line, Cross the International Date Line, Bora Bora, Moorea, Tahiti (Papeete), Cross the Equator, Los Angeles

2016 Departure Date

Oct 20 Thu

Launch Fares

Interior fares from	\$3,499*
Oceanview fares from	\$4,699*
Balcony fares from	\$5,699*
Mini-suite fares from	\$7,299*
Suite fares from	\$9,999*

*Taxes, Fees and Port Expenses up to \$190 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.

Below: The wonderful Hawaiian tradition of hula dancing;
one of Hawaii's trademark waterfalls, Rainbow Falls in Hilo



THE MEXICAN RIVIERA

If it's sunny shores, beautiful vistas and a laid-back culture you seek, look no further than the Pacific Coast of Mexico. At the tip of the Baja Peninsula lies Cabo San Lucas, where you're sure to find a cold margarita and fresh fish taco. In the Sea of Cortez await quaint provincial towns like La Paz and Loreto, while on the mainland, lie cities such as Mazatlán, with its beautiful cathedral and lovely beaches, and Puerto Vallarta, one of the most charming destinations in all of Mexico.



7 Days | **Mexican Riviera**

Ruby Princess®

Los Angeles, Puerto Vallarta, Mazatlán, Cabo San Lucas, Los Angeles

2016 Departure Dates

Oct	15	Sat	Nov	26	Sat
Nov	5	Sat	Dec	3	Sat
Nov	12	Sat	Dec	10	Sat
Nov	19	Sat			

2017 Departure Dates

Jan	21	Sat	Feb	25	Sat
Jan	28	Sat	Mar	4	Sat
Feb	4	Sat	Mar	11	Sat
Feb	11	Sat	Mar	25	Sat
Feb	18	Sat	Apr	8	Sat

Launch Fares

Interior fares from	\$599*
Oceanview fares from	\$799*
Balcony fares from	\$899*
Mini-suite fares from	\$1,149*
Suite fares from	\$2,099*

*Fares based on 11/26/16 sailing. Taxes, Fees and Port Expenses up to \$110 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



8 Days | **Holiday Mexican Riviera**

Ruby Princess®

Los Angeles, Cabo San Lucas, Mazatlán, Puerto Vallarta, Manzanillo, Los Angeles

2016 Departure Dates

Dec	22	Thu
Dec	30	Fri

Launch Fares

Interior fares from	\$1,299*
Oceanview fares from	\$1,599*
Balcony fares from	\$1,899*
Mini-suite fares from	\$2,299*
Suite fares from	\$3,799*

*Fares based on 12/22/16 sailing. Taxes, Fees and Port Expenses up to \$115 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



10 Days | **Mexican Riviera**

Grand Princess®

San Francisco, Puerto Vallarta, Manzanillo, Mazatlán, Cabo San Lucas, San Francisco

2016 Departure Dates

Sep	25	Sun
Oct	5	Wed
Nov	13	Sun
Dec	20*	Tue
Dec	30	Fri

2017 Departure Dates

Jan	24	Tue
Feb	18	Sat
Feb	28	Tue

Launch Fares

Interior fares from	\$999*
Oceanview fares from	\$1,299*
Balcony fares from	\$1,549*
Mini-suite fares from	\$1,899*
Suite fares from	\$3,049*

*Port order varies.

*Fares based on 11/13/16 sailing. Taxes, Fees and Port Expenses up to \$195 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



10 Days | **Mexican Riviera & Sea of Cortez**

Crown Princess®
Ruby Princess®
Star Princess®

Los Angeles, San Diego, Cabo San Lucas, La Paz, Loreto, Puerto Vallarta, Los Angeles

2016 Departure Dates

Crown Princess	Star Princess
Sep 25 Sun	Nov 10 Thu

2017 Departure Dates

Ruby Princess	Star Princess
Jan 7 Sat	Mar 28 Tue

Launch Fares

Interior fares from	\$1,099*
Oceanview fares from	\$1,399*
Balcony fares from	\$1,649*
Mini-suite fares from	\$1,999*
Suite fares from	\$3,149*

*Fares based on 9/25/16 sailing. Taxes, Fees and Port Expenses up to \$145 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



CALIFORNIA & PACIFIC COAST

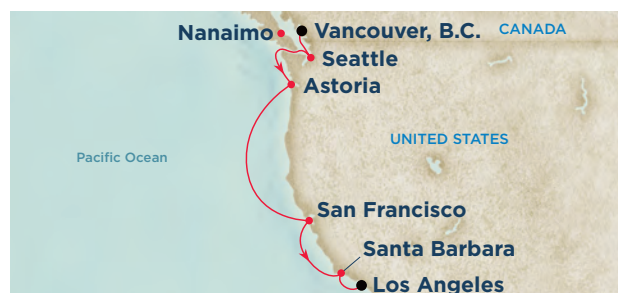
As long as it has appeared on maps, the gorgeous coast of California has served as a sunny beacon to beachgoers and nature lovers alike. Stretching from the coastal redwood forests of the far north through the rugged coastlines and vineyards of the central coast to the Mediterranean climate of the south, the state boasts some of America's most dazzling landscapes. On a coastal sailing with Princess, you'll get a great perspective of it all and visit such iconic California destinations as lovely Santa Barbara and lively San Diego. Also, on all sailings we stay until 11 PM in San Diego so you have more time to enjoy this beautiful city.



Golden State Vintage

California is known the world over as one of the great wine destinations. The state's "wine country" stretches nearly its entire length, and includes Napa Valley, Sonoma, the Central Coast and Santa Barbara County wine regions. In addition to its famed cabernet sauvignon and chardonnay wines, the state also produces stellar pinot noir, syrah, sauvignon blanc and wines from the state's own unique grape, zinfandel.

Napa Valley, California



7
Days

Wine Country Coastal

Coral Princess®
Crown Princess®
Star Princess®

Vancouver, B.C., Seattle, Astoria, San Francisco, Santa Barbara, Los Angeles

2016 Departure Dates

Coral Princess

Sep 17[^] Sat

Crown Princess

Sep 18 Sun

Star Princess

Oct 19[†] Wed

Launch Fares

Interior fares from	\$699 [*]
Oceanview fares from	\$949 [*]
Balcony fares from	\$1,199 [*]
Mini-suite fares from	\$1,499 [*]
Suite fares from	\$2,299 [*]

^{*} Nanaimo, B.C., replaces Seattle

[†] Nanaimo, B.C., replaces Santa Barbara, port order varies.

^{*} Fares based on 9/17/16 sailing. Taxes, Fees and Port Expenses up to \$155 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



7
Days

California Coastal

Ruby Princess®

Los Angeles, San Francisco, Santa Barbara, San Diego, Ensenada, Los Angeles

2016 Departure Dates

Sep 24 Sat

Oct 1 Sat

Oct 8 Sat

Oct 22 Sat

Oct 29 Sat

2017 Departure Dates

Mar 18 Sat

Apr 1 Sat

Apr 15 Sat

Apr 22 Sat

Launch Fares

Interior fares from	\$649 [*]
Oceanview fares from	\$849 [*]
Balcony fares from	\$999 [*]
Mini-suite fares from	\$1,249 [*]
Suite fares from	\$2,199 [*]

^{*} Fares based on 10/22/16 sailing. Taxes, Fees and Port Expenses up to \$155 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.

California & Pacific Coast Cruises



7
Days

California Coastal

Grand Princess®

San Francisco, Santa Barbara, Long Beach, San Diego, Ensenada, **San Francisco**

2016 Departure Dates

Sep 18 Sun
Oct 15 Sat
Oct 22 Sat

Launch Fares

Interior fares from	\$649*
Oceanview fares from	\$849*
Balcony fares from	\$999*
Mini-suite fares from	\$1,249*
Suite fares from	\$2,199*

2017 Departure Dates

Mar 25 Sat
Apr 1 Sat

* Fares based on 10/15/16 sailing. Taxes, Fees and Port Expenses up to \$155 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See below for details.



10
Days

California Coastal

Star Princess®

Vancouver B.C., Long Beach, Catalina Island, Santa Barbara, San Francisco (overnight), **Vancouver, B.C.**

2016 Departure Date

Oct 9 Sun

2017 Departure Date

Apr 11 Tue

Launch Fares

Interior fares from	\$1,099*
Oceanview fares from	\$1,399*
Balcony fares from	\$1,649*
Mini-suite fares from	\$1,999*
Suite fares from	\$3,399*

* Fares based on 10/9/16 sailing. Taxes, Fees and Port Expenses up to \$255 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See below for details.

Pacific Coast Getaways

Days	Itinerary	Ports*	Ship	2016-2017 Dates
1	Pacific Coastal	Vancouver, B.C., Seattle	Crown Princess®	May 20, 2016 Fri
1	Pacific Coastal	Seattle, Vancouver, B.C.	Crown Princess®	Sep 17, 2016 Sat
			Ruby Princess®	Sep 18, 2016 Sun
3	Pacific Coastal	Vancouver, B.C., Victoria, B.C., San Francisco	Island Princess®	Sep 14, 2016 Wed
3	Pacific Coastal	Los Angeles, Ensenada, Los Angeles	Crown Princess®	Dec 1, 2016 Thu
4	Pacific Coastal	Los Angeles, Victoria, B.C., Vancouver, B.C.	Star Princess®	Mar 7, 2017 Tue
4	Pacific Coastal	Los Angeles, Victoria, B.C., Vancouver, B.C.	Coral Princess®	May 2, 2017 Tue
5	Pacific Coastal	Vancouver, B.C., Victoria, B.C., San Francisco, Los Angeles	Ruby Princess®	Sep 19, 2016 Mon
6	Pacific Coastal	Los Angeles, San Francisco, Astoria, Victoria, B.C., Vancouver, B.C.	Island Princess®	May 4, 2017 Thu
			Ruby Princess®	Apr 29, 2017 Sat

* Ports of Embarkation and Disembarkation are in bold.

* Lead-in fares are based on the lowest category stateroom for each category type. Fares for oceanview staterooms offer a non-obstructed view. Launch Fares represent the lead-in introductory fares and are subject to change. Launch Fares and other amounts are in U.S. dollars unless stated otherwise and are available in North America only. Rates shown are per person, cruise or cruisetour only, based on double occupancy and do not apply to singles or third- and fourth-berth guests; contact Princess Cruises for third- and fourth-berth guest fares.

This offer is based on space availability, is capacity controlled and applies to the sailing dates and stateroom categories shown on each itinerary. Fares may remain at a discounted level after this promotion. See the applicable 2016-2017 Princess Cruises brochure or princess.com for terms, conditions and definitions that apply to all bookings.

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Captain's Circle Launch Savings

For a limited time, past guests can **save up to \$100 per person** and enjoy a **2-for-1 deposit** on any cruise*

See inside front cover for details



Catalina Island's most iconic landmark, the Casino



4 Days | West Coast Getaway

Crown Princess®
Ruby Princess®
Star Princess®

Los Angeles, Santa Barbara or Catalina Island, Ensenada, Los Angeles

2016 Departure Date

Crown Princess
Nov 27 Sun

2017 Departure Dates

Ruby Princess	Star Princess
Jan 17 Tue	Jan 19 Thu
	Mar 9 Thu

Launch Fares

Interior fares from	\$349*
Oceanview fares from	\$449*
Balcony fares from	\$599*
Mini-suite fares from	\$749*
Suite fares from	\$1,249*

* With Catalina Island.

* Fares based on 11/27/16 sailing. Taxes, Fees and Port Expenses up to \$75 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



5 Days | West Coast Getaway

Crown Princess®

Los Angeles, Catalina Island, San Diego, Ensenada, Los Angeles

2016 Departure Dates

Nov 17 Thu
Nov 22* Tue

Launch Fares

Interior fares from	\$549*
Oceanview fares from	\$649*
Balcony fares from	\$799*
Mini-suite fares from	\$949*
Suite fares from	\$1,449*

* Santa Barbara replaces Catalina Island.

* Fares based on 11/17/16 sailing. Taxes, Fees and Port Expenses up to \$95 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.



5 Days | Baja Getaway

Ruby Princess®

Los Angeles, Cabo San Lucas (overnight), Los Angeles

2016 Departure Date

Dec 17 Sat

Launch Fares

Interior fares from	\$499*
Oceanview fares from	\$599*
Balcony fares from	\$749*
Mini-suite fares from	\$899*
Suite fares from	\$1,399*

* Taxes, Fees and Port Expenses up to \$95 are additional, subject to change, and Princess reserves the right to collect any increases in effect at the time of sailing even if the fare had already been paid in full. Certain restrictions apply. See page 6 for details.

DISCOVER THE BEST OF THE WEST COAST



TRAVELAGE WEST
EDITORS CHOICE AWARD

Don't just see the sights of the West Coast and beyond from the ship — get up close to its people and attractions with an array of our award-winning shore excursions. Swim with dolphins in Cabo San Lucas, go on a zoo safari in San Diego, explore Santa Barbara's famous wine region, hike a volcano in Hawaii and much more.

Top to bottom: A boardwalk leads you into Hilo's Hawaii Botanical Tropical Garden; meet new friends on an Estuary Cruise in Mazatlán



Discover even more

Princess Cruises® and Discovery™ have joined forces to bring you unforgettable adventures. Discovery™ and Animal Planet™ Recommended shore excursions immerse you in the vibrant colors and culture of each destination, and allow you to explore the region's best. Discovery and Animal Planet Exclusive tours offer unique experiences available only from Princess.

 **Discovery** at SEA

Sightseeing & City Tours

Honolulu: USS Arizona Memorial & City Drive



Visit the USS Arizona Memorial and Punchbowl National Cemetery. Enjoy stunning vistas at the Pali lookout in the rugged Ko'olau Mountains. Drive through Honolulu to see Aloha Stadium, Iolani Palace, the Kamehameha statue and Kawaiahao Church.

Los Angeles: TCL Chinese Theatre, Olvera Street & The Farmers Market

Take in landmarks such as the Disney Concert Hall, Olvera Street, and TCL Chinese Theatre (formerly Grauman's Chinese Theatre). Shop and dine at the classic Farmers Market. Marvel at glamorous Rodeo Drive, home to over 100 world-renowned boutiques.

San Francisco: Alcatraz & Sausalito



Sail by ferry to the infamous Alcatraz Prison and travel by motorcoach across the Golden Gate Bridge to the waterfront village of Sausalito. This full-day tour also takes you to Vista Point for a photo stop at the northern end of the bridge, and past such sights as Fisherman's Wharf and Ghirardelli Square.

Santa Barbara: Montecito Stars & History Tour

One of the wealthiest communities in America, Montecito boasts mega-stars like Oprah Winfrey, Ellen DeGeneres and Drew Barrymore in lavish estates. A scenic driving tour blends with free time for shopping and celebrity-watching.

Vancouver, B.C.: Stanley Park Visit & City Highlights Drive

Discover the natural beauty and signature sights on a narrated motorcoach tour through North America's second largest Chinatown, historic Gastown, Stanley Park and the majestic totem poles and other points of interest.

Nature

Cabo San Lucas: Swim with Dolphins



Experience an unforgettable swim with dolphins! A visit to the spectacular Cabo Dolphin Center includes an educational presentation and tutorial before having a one-on-one session and swim with Pacific bottlenose dolphins.

Catalina: Bald Eagle Habitat, Airport in the Sky & Cape Canyon



Go off the beaten path with this four-hour, guided adventure to Catalina's rugged interior via open-air jeep. See isolated coves, pristine beaches, and broad valleys where wild bison roam. Visit Catalina's bald eagle and fox habitat. Tour the "Airport in the Sky" to view exhibits, shop and enjoy time for lunch on your own.

Kauai: Jewels of Hawaii – Waterfall & Tropical Garden Tour

The National Tropical Botanical Gardens comprises five garden complexes – and four of the gardens are on Kauai. National Geographic described Allerton Garden as one of the world's 50 must-see destinations, and adjacent McBryde Garden is home to the largest collection of Hawaiian flora in the world.

Mazatlán: Estuary Cruise & Tropical Birds



A real treat for bird-watchers and nature-lovers alike. Spend the day cruising among exotic waterfowl, palm-tree-lined waterways and nature at its very best. Cap your day off with an hour at the beach and a complimentary Mexican meal.

Puerto Vallarta: Snorkel at Marietas Islands

Enjoy a day of snorkeling and kayaking along the Marietas Islands in Banderas Bay. The bay is a marine sanctuary that offers an ideal ecosystem for a wide array of sea life, from manta rays to humpback whales (seasonal). A lunch buffet and open bar is included.

Special Interests

Cabo San Lucas: Salsa & Salsa



One of Cabo's finest restaurants is the setting for a lesson in salsa y salsa. Two "Dancing Chefs" demonstrate how to prepare seven classic salsas – and margaritas también! After enchiladas and taquitos, meet your instructors and master the secrets of salsa dancing.

Maui: Pineapple Plantation Tour

There's only one place in the United States where you can take a tour of a producing pineapple plantation – in Maui. Situated in the historic plantation village of Hali'imaile, this tour takes you on an exclusive experience of Maui's pineapple heritage.

Puerto Vallarta: Countryside & Tequila Hacienda

See old and new Mexico on a scenic drive through the city and countryside. This half-day excursion includes visits to a tequila distillery plus free time for shopping.

San Francisco: Golden Gate & Alcatraz – The Rock

Journey back into time as you sail across San Francisco Bay to explore the infamous Alcatraz Prison described by many as "The Rock." You'll also capture stunning photos of San Francisco Bay at Vista Point on the northern end of the Golden Gate Bridge.

Victoria, B.C.: High Tea at the Empress Hotel & City Highlights

Admire Victoria's scenic splendor on a guided driving tour and soak up the old world charm of this historical city. Then, experience the luxury and tradition of "taking tea" at the renowned Fairmont Empress Hotel.

Activities & Adventures

Bora Bora: Bora Bora Snorkel, Stingrays & Sharks



Explore the inner wall of the island's barrier reef during a guided snorkel excursion. Then, enter the shallows to watch as your knowledgeable guide hand feeds the local stingrays. You may also see turtles and black tip sharks.

Hilo: Kona, Kailua Village & Open-Ocean Dolphin Swim



Travel along Routes 200 and 190 from Hilo to Kona, taking in views of Mauna Kea and Mauna Loa. In Kona, board a Zodiac and travel to a pristine marine sanctuary in search of marine life. You may have the opportunity to get in the water with dolphins. Lunch is provided on this all-day excursion.

Mazatlán: Huana Coa Zip Line Adventure



Soar over the foothills on a daylong canopy adventure, a truly thrilling sports and ecotourism experience. You'll move across 12 platforms and embark on a hike among blue agave. You'll wind down with a snack and a sample of Los Osuna tequila at the famed distillery.

Santa Barbara: Cycling through the Vineyards

Pedal part of the Amgen Tour of California route (Stage 6), biking approximately 15 miles of the scenic Santa Ynez Valley wine country. Make scenic stops in Solvang and Los Olivos. Enjoy wine tastings, visit a lavender farm and savor a rustic Italian-inspired lunch.

Victoria, B.C.: Electric Bike Tour

Get to know the beautiful city of Victoria on two wheels pedaling your way around on a fun electric bike. Soak up the sights while leisurely cycling along Galloping Goose Trail, past the iconic Fairmont Empress Hotel, and coasting around the Inner Harbour.

COME BACK IN AWE

In the West, there's so much to see in every port. Yet you'll also be dazzled by all the possibilities you find on board. Because each Princess® ship is a sensational destination all its own.

Strolling into the bustling central Atrium, you feel the last traces of stress melt away. In the European town square-style Piazza, there's a glass of wine with your name on it, a pianist is playing your favorite song, and you feel your breathing ease into the rhythm of freedom.

And that feeling will only grow day after day — the sense that this was just what you needed, that you are exactly where you need to be. And you'll soon find that while each West Coast port is indeed filled with fascinating sights and new experiences, coming back to your Princess ship is what you look forward to most of all.

Left to right: An acrobat performs in the atrium; a champagne waterfall kicks off a special evening





FOOD & WINE
MAGAZINE

Best Wine Bar at Sea

USA TODAY

Vines Wine Bar

Best Cruise Ship Steakhouses

USA TODAY

Crown GrillSM

**Best Cruise Ship
Specialty Restaurants**

USA TODAY

Sabatini'sSM

For more information visit: princess.com/dining

Clockwise from top: Enjoying an authentic Italian feast at Sabatini'sSM; Princess Seawitch West Coast IPA; delectable Norman Love chocolates

Say "yes" to every whim

You're on vacation, and we know that delectable dining is a big part of any successful adventure. Whatever your pleasure, whatever the time, Princess has the perfect item for every palate.

- **The Choice Is Yours.** Dine when you want and with whom with Anytime Dining.SM Or choose classic Traditional Dining at the same table with the same waitstaff each evening.
- **Specialty restaurants** include sensational Sabatini'sSM Italian restaurant and the refined Crown GrillSM serving prime steak and seafood.
- **Casual dining** from hand-tossed Neapolitan pizza named Best at Sea by USA TODAY to burgers on deck, a hot and cold buffet and 24-hour room service.
- **Master chocolatier Norman Love** brings his tantalizing creations to our Chocolate JourneysSM program, including sinfully delicious desserts, chocolate and wine tastings, chocolate drink menus, spa treatments and more.
- **Witch's brew.** Introducing Princess Seawitch craft beer, featuring unique flavorful brews inspired by the destination we visit, such as our Denali Red, East Coast Blonde, and West Coast IPA.

Venues vary by ship. Nominal charges may apply. Note: Once on board and subject to availability, you may switch from Traditional Dining to Anytime Dining with 24-hour notice to the maître d'. Anytime Dining is not available on all ships. Dining options, locations and venues may vary by ship, and actual meal times and charges are subject to change.



DAYS & NIGHTS AT THE PACE OF YOU

What would you do if you had all the time in the world and endless diversions just beyond your door? On your Princess® ship exploring the West, the answer is whatever your mood inspires.

Each day is yours to enjoy as you choose — perhaps you'll take in a morning port presentation or a Zumba® class, followed by some shopping in the ship's duty-free boutiques. This afternoon, you can select a champagne art auction, a galley tour or a talk on local history and culture.

And come evening, the options are equally enticing — live entertainment in the lounges, games in the casino, spectacles in the theater, dancing in the night clubs or at our on-deck parties, and Hollywood hit movies on the big screen poolside.

Left to right: Get your spot by the pool for Movies under the Stars®, melt away the stress in the Lotus Spa®



The Lotus Spa®, named Best Spa on a Cruise Ship by Spafinder Wellness 365, offers pampering services from massage to manicure. The Sanctuary, our tranquil oasis reserved just for adults, offers healthy beverages, plush loungers and the attentive service of Serenity Stewards.

Our enrichment program offers enlightening courses, including culinary demonstrations, yoga classes, art auctions, trivia contests and more. Plus regional experts on the destinations you will be visiting share their tips and insights with illuminating lectures.

Our duty-free onboard boutiques, awarded the distinction of “Best Onboard Shopping” by readers of Porthole Magazine, feature souvenirs, jewelry, Princess merchandise, Mexican and Hawaiian crafts and apparel and more.



Left to right: Catch a Princess Theater musical like "Fiera!"; let the chips fall in the Casino

Movies Under the Stars®, a Princess exclusive, brings you feature films, thrilling concerts and exciting sporting events, including live football, all on a giant screen poolside throughout the day and evening.

Extraordinary guest entertainers from around the world, including comedians, many of whom have appeared on Comedy Central and late night TV, tribute artists, illusionists and a wide range of variety street performers add energy and pizzazz throughout the ship to create a truly memorable cruise experience.

In the sophisticated Casino, an exciting atmosphere, slot machines and games of chance like blackjack, poker and roulette await.

Venues vary by ship. Nominal charges may apply.

Bars and lounges include the Wheelhouse Bar, named one of the Best Cruise Ship Bars by Cruise Critic, as well as venues to enjoy cocktails and live music, karaoke, dancing and comedy throughout the ship.

Original musical productions you can see only on a Princess ship feature world-class performers, singers and dancers, who bring your evening alive with a wide variety of production shows, ranging from Broadway style to opera and top 40 hits to timeless classics.

For more information visit: princess.com/onboard

NEW

PRINCESS CRUISES GIFT CARDS

Looking for an inspiring gift to help someone you love come back new? A Princess gift card can be used toward booking their next cruise, or for services or merchandise on board a Princess ship. Gift cards may be purchased in any denomination and sent as either a plastic or digital card.



A COMFY RETREAT TO CALL YOUR OWN

Whether you're looking for more room or a great value, Princess has a stateroom to match. Each features fine standard Princess® amenities, including:

- Comfortable queen or two twin beds
- Refrigerator
- Flat-panel TV
- Private bathroom with shower
- 100% cotton, high thread count linens
- Complimentary 24-hour room service
- Spacious closet
- Desk
- Hair dryer & fine bathroom amenities
- Digital Security safe



Suite with balcony

Includes all the fine amenities of a spacious Mini-suite plus:



- Luxury balcony furniture including 2 loungers, 4 chairs, table and ottoman
- Bathroom tub and separate shower with privacy door
- 2 floor-to-ceiling glass doors
- Separate sitting area with sofa bed, chair and 2 tables
- Granite bar area (most with wet bar)
- One complimentary mini-bar setup
- Roomy walk-in closet
- Upgraded bathroom amenities
- Complimentary use of the Lotus Spa® Thermal Suite^
- Laundry and professional cleaning services
- Complimentary dinner in a specialty restaurant on embarkation day*

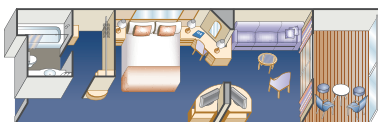
Approximately 460 to 932 square feet, including balcony.

^On select ships.

*Applicable on cruises 6 days or longer.

Mini-suite with balcony

Includes all the fine amenities of a Balcony stateroom plus:

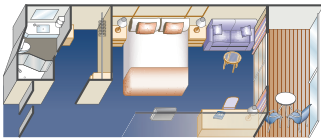


- Balcony with 4 chairs, table and ottoman
- Bathroom tub and massage shower head
- Floor-to-ceiling sliding glass doors
- Welcome glass of champagne
- Separate sitting area
- Sofa bed
- Luxury mattress topper and pillows
- Two flat-panel TVs
- Spacious closet

Approximately 323 square feet, including balcony.



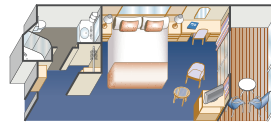
For detailed deck plans & virtual tours, visit: princess.com/ships



Deluxe balcony

Available on Regal Princess® and Royal Princess,® our enhanced balcony stateroom offers a comfortable sofa bed and many of the upgraded

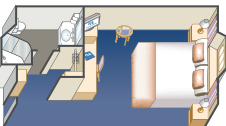
amenities found in a mini-suite. Approximately 274 to 279 square feet, including balcony.



Balcony

Enjoy a front row seat for all the spectacular scenery on your cruise from your own balcony or indoors as you gaze through your floor-to-

ceiling sliding glass door. Approximately 214 to 279 square feet.

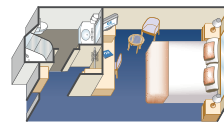


Oceanview double

The oceanview stateroom includes all our standard Princess amenities, with a broad picture window to bring in light and views. Approximately 146 to 206 square feet.

Larger Deluxe Oceanview staterooms available on some ships.

Note: Some categories have portholes versus picture windows. Some staterooms are partially to fully obstructed, as shown on deck plans.



Interior double

Our most affordable option, the interior stateroom features two twin beds that make up into a queen-size bed. Approximately 158 to 162 square feet.

Family suite

The family suite is two self-contained staterooms connected by a large living room, which leads to an oversized private balcony. Each suite sleeps up to eight people. Same amenities as suite. Approximately 595 to 606 square feet.



Wheelchair-accessible staterooms

Princess offers a selection of staterooms that provide full wheelchair-turning space. In addition, these staterooms include a roll-in shower equipped with grab bars and a fold-down bench seat, an easy access closet and a writing desk with wheelchair access. Cabins range from approximately 237 to 383 square feet based on stateroom category. Visit princess.com for more details.

Note: Floor plans, amenities and stateroom diagrams represent typical arrangements and may vary by ship. Certain stateroom categories may vary in size and configuration by ship. Square footage varies based on stateroom category and deck location. Stateroom views are considered unobstructed unless noted otherwise. Obstructions do not include certain nautical items like handrails, dividers or ship hardware. For balcony staterooms, the view is determined from the perspective of the balcony railing. Balconies may have either solid steel or glass railings. Upper berth and bed ladder capacities are 250 lbs. Staterooms that can accommodate rollaways have two lower berths and one upper berth, and the staterooms can accommodate a fourth berth as a rollaway bed upon request at time of reservation. There are a limited number of rollaway beds per ship, per voyage. Use of rollaway beds restricts cabin space. Call 1-800-774-6237 for more information.

THE PRINCESS® FLEET

Our fleet on the Pacific Coast for 2016 includes six of our spectacular ships, carrying from 1,974 to 3,082 guests and offering the region's most affordable balcony staterooms. Whichever ship you sail upon, you'll enjoy attentive Princess® service, superb dining, engaging activities and wonderful entertainment.

	Crown Princess® Ruby Princess®	Grand Princess®	Star Princess®	Coral Princess® Island Princess®
	3,082 guests Nearly 900 balconies Length: 952 ft. Gross Tonnage: 113,561	2,600 guests Over 700 balconies Length: 950 ft. Gross Tonnage: 107,517	2,600 guests Over 700 balconies Length: 950 ft. Gross Tonnage: 108,877	1,974 guests Over 700 balconies Length: 965 ft. Gross Tonnage: 95,627
Theater	•	•	•	•
Movies Under the Stars® (poolside theater)	•	•	•	•
The Sanctuary (relaxing retreat for adults)	•	•	•	•
Lotus Spa® & Fitness Center	•	•	•	•
Sabatini's™ (Italian specialty restaurant)	•	•	•	•
Crown Grill™ (steak & seafood specialty restaurant)	•	•	•	•
Alfredo's Pizzeria		•		
Italian-inspired Piazza	•	•	•	
Vines (wine & seafood bar)	•	•	•	
The International Café (24-hour coffees, desserts, sandwiches and tapas)	•	•	•	•
Casino	•	•	•	•

Left to right: Relax in the Sanctuary with a refreshing drink; steak and seafood cooked just how you like it at Crown Grill™



10 EASY STEPS TO BOOKING

There's a lot to consider when planning a cruise or land & sea vacation with Princess.[®] But with this simple planning guide, you'll be on your way in no time! And should you have more specific questions, feel free to contact your travel consultant or visit princess.com.

1 What kind of cruise vacation are you seeking?

Princess has options to match every individual taste and style. Are you a person who enjoys the thrill of visiting many ports and a variety of sites? Or do you prefer voyages with more time out at sea to relax and unwind?

2 Where and when do you want to go?

Princess sails all around the world, 12 months a year. Use the chart below to help you plan where and when you want to cruise with Princess.

Princess Destinations

Destinations	Travel Months
Alaska	May to Sep
Asia	Sep to May
Australia, New Zealand & South Pacific	Jan to Dec
Canada & New England	Sep to Oct
Caribbean	Oct to Apr
Europe	Apr to Dec
Japan	Apr to Oct
Mexico, Hawaii & California Coastals	Sep to Apr
Panama Canal	Sep to Apr
South America	Dec to Mar

3 How do you choose the itinerary that's best for you?

Named the "Best Cruise Line Itineraries" by *Recommend Magazine* for 9 consecutive years, Princess offers a variety of sailings from a few days to over a month. Simply decide the length of vacation time you have and any places and experiences to check off your travel bucket list, and you're on your way!

4 What's your budget?

Your cruise fare is determined by several factors—destination and length, time of year, stateroom choice and availability. Stateroom fares are quoted per person

and based on double occupancy—with elegant and casual dining options, onboard entertainment like production shows, musicians and comedians, a Las Vegas-style casino and much more included with your fare.

5 Do you have a preference of ship?

Princess has everything from grand ships carrying over 3,000 guests to smaller, more intimate vessels accommodating just 680. Ask your travel consultant for more details, or visit princess.com/ships to learn more about each of our ships or to take a virtual tour of their public areas.

6 What sort of stateroom best fits your needs?

Princess has a wide variety of staterooms from which to choose, each including a range of amenities from flat-screen TVs and a refrigerator to a spacious closet and private bathroom. Balcony staterooms give you added space and your own place to relax outside on fine patio furniture and enjoy the unforgettable views. Suites and mini-suites offer even more square footage and premiums such as a sofa bed and upgraded amenities, including a luxury mattress and pillows. An oceanview double includes a large picture window, providing added ambience and memorable views, and our most affordable option is the interior stateroom, which has fine amenities and no windows. To learn more, visit princess.com/staterooms.

7 Are you traveling with kids, friends or family?

Traveling with family or a group of friends can be a wonderful way to get away from it all. Book early for the best selection of staterooms. Be sure to inquire about having your group's staterooms close to one another. For those sailing with kids, our onboard youth and teen programs are excellent, and family-friendly shore excursions are available.

8 Do you need help booking air, hotel or transfers?

Princess can assist you with travel logistics not included in your fare, such as air, hotel and transfers to and from your ship to your airport or hotel. Princess eZAir[®] is a convenient and easy planning tool from Princess that offers competitive fares and Next Port Protection, getting you on board at the next available port in the event you miss your embarkation. And our Cruise Plus[®] Hotel program offers peace of mind and convenience, with excellent centrally located hotels to stay in before or after your voyage. To learn more about Princess eZAir, our Cruise Plus Hotel program and transfer options available, ask your travel consultant or visit princess.com.

9 What kinds of land and shore excursions most interest you?

From sightseeing and nature tours to off-the-beaten-path adventures and more, you can experience the best of every destination on an award-winning shore or land excursion offered by Princess. And it is easy for you to choose the right tour, with excursions categorized by interest and activity level. Pre-reserve your shore excursions for the best selection and availability. Contact your travel consultant or visit princess.com/excursions to learn more.

10 What if you need to cancel?

It is important to note there are restrictions regarding fare refunds, and cancellation fees may be assessed based on the length of your cruise and how many days prior to your cruise departure date that Princess Cruises is notified of your cancellation. Visit princess.com for specific details. For a great option to protect your vacation, refer to the Princess Vacation Protection information pamphlet on princess.com or contact your travel consultant for more details.

For additional questions, please contact your travel consultant or visit princess.com

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Special offer for veterans, retired and active military

Princess® honors our U.S. and Canadian militaries with up to \$250 free onboard spending money, depending on cruise length. This offer can be combined with other promotions and used on any cruise, any time of the year to anywhere we sail! Call your travel consultant or Princess® at 1-800-774-6237 for details.



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CANADIAN RESIDENTS: Fares are shown in U.S. dollars and are also available in Canadian dollars. Ask your consultant or call Princess for details.

YOUR PROFESSIONAL TRAVEL CONSULTANT: